

Course Syllabus

| 1. | Course title | Principles of Management | | | |
|-----|--|---|--|--|--|
| 2. | Course number | 1601102 | | | |
| 3. | Credit hours | 3 | | | |
| 5. | Contact hours (theory, practical) | 3 | | | |
| 4. | Prerequisites/corequisites | - | | | |
| 5. | Program title | Undergraduate course | | | |
| 6. | Program code | 10 | | | |
| 7. | Awarding institution | The university of Jordan | | | |
| 8. | School | Business Management | | | |
| 9. | Department | Business Management | | | |
| 10. | Course level | Undergraduate course | | | |
| 11. | Year of study and semester (s) | 2023/2024 | | | |
| 12. | Other department (s) involved in teaching the course | - | | | |
| 13. | Main teaching language | English | | | |
| 14. | Delivery method | ☑ Face to face learning □Blended □Fully online | | | |
| 15. | Online platforms(s) | ☑ Moodle ☑ Microsoft Teams □Skype □Zoom □Others | | | |
| 16. | Issuing/Revision Date | October 2023 | | | |



17. Course Coordinator:

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Name: Dr. Niveen Alsayyed. Contact hours: 10:30 – 11:30 Sun, Tue, Thu.

Email: n.alsayyed@ju.edu.jo

18. Other instructors:

Name: Dr Ziad Al-Kalha

Email: Z.Kalha@ju.edu.jo.

Name: Dr. Ala'a Azzam

Email: a_azzam@ju.edu.jo

19. Course Description:

As stated in the approved study plan.

This course explores the topic of management in terms of current management concepts, trends and practices and the historical foundations and development of management thought. The course introduces the student to many management concepts such as: organizations, managers and their levels, types, roles and skills, organizational and managerial performance, performance effectiveness and efficiency, the external and internal environment, competitive advantage, environmental uncertainty and complexity, business sustainability and innovation while highlighting and exploring the four main management functions (i.e. planning, organizing, leading and controlling).



20. Course aims and outcomes:

A- Aims:

Understand what is management, who is a manager, what is organization Understanding the history of management Understanding the planning and goal setting function Understanding organizing function and structure Understanding leading function and types of leadership Understanding controlling function and process

B- Students Learning Outcomes (SLOs):

Upon successful completion of this course, students will be able to:

| SLOs SLOs of the course | SLO (1) Examine the main concepts, principles and theories associated with business management and discuss a substantial body of subject-based knowledge of business. | SLO (2) Apply problem solving, critical thinking and decision-making skills to solve problems related to business management and recommend further actions. | SLO (3) Develop intellectual and transferrable personal and communication skills applicable to further study and careers. | SLO (4) Design a clearly written, concise business model analyses, and deliver clear, well organized, persuasive oral presentations. |
|----------------------------|---|---|---|--|
| 1 To Defining | * | | | |
| manager, | | | | |
| management and | | | | |
| organizing | | | | |
| 2 To Understand the | * | | | |
| history of | | | | |
| management | | | | |
| 3 To Understand the | * | * | | |
| planning and goal | | | | |
| setting function | * | | * | |
| 4 To Describe | * | | * | |
| organizing function | | | | |
| and structure | * | | * | |
| 5 To Identify leading | * | | * | |
| function and types of | | | | |
| leadership | * | | * | |
| 6 To Explain | * | | * | |
| controlling function | | | | |
| and process | | | | |



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21. Topic Outline and Schedule:

| Week | Lecture | Торіс | Intended Learning Outcome | Learning Methods (Face to Face/Blended/ Fully Online) | Platform | Synchronous / Asynchronous Lecturing | Evaluation Methods | Resources |
|------|---------|--|---------------------------------|--|----------|--|---|------------------|
| 1 | 1-3 | Introduction | 1 | Face to Face | Moodle | Synchronous | Exams, In- Class Participation and Quizzes | Main Textbook |
| 2 | 2.1 | Managers and You in the Workplace | 1 | Face to Face | Moodle | Synchronous | Exams, In- Class Participation and Quizzes | Main Textbook |
| | 2.2 | Managers and You in the Workplace | 1 | Face to Face | Moodle | Synchronous | Exams, In- Class Participation and Quizzes | Main Textbook |
| | 2.3 | Managers and You in the Workplace | 1 | Face to Face | Moodle | Synchronous | Exams, In- Class Participation and Quizzes | Main Textbook |
| 3 | 3.1 | Management History Module | 2 | Face to Face | Moodle | Synchronous | Exams, In- Class Participation and Quizzes | Main Textbook |
| | 3.2 | Management History Module | 2 | Face to Face | Moodle | Synchronous | Exams, In- Class Participation and Quizzes | Main Textbook |
| | 3.3 | Management History Module | 2 | Face to Face | Moodle | Synchronous | Exams, In- Class Participation and Quizzes | Main Textbook |
| 4 | 4.1 | Management History Module | 2 | Face to Face | Moodle | Synchronous | Exams, In- Class Participation and Quizzes | Main Textbook |
| | 4.2 | Management History Module | 2 | Face to Face | Moodle | Synchronous | Exams, In- Class | Main Textbook |

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|-------------------------|-------------------|---------------------------------|---|--------------|--------|-------------|---|------------------|
| | | | | | | | Participation and Quizzes | |
| | 4.3 | Management History Module | 2 | Face to Face | Moodle | Synchronous | Exams, In- Class Participation and Quizzes | Main Textbook |
| 5 | 5.1 | Planning and Goal setting | 3 | Face to Face | Moodle | Synchronous | Exams, In- Class Participation and Quizzes | Main Textbook |
| | 5.2 | Planning and Goal setting | 3 | Face to Face | Moodle | Synchronous | Exams, In- Class Participation and Quizzes | Main Textbook |
| | 5.3 | Planning and Goal setting | 3 | Face to Face | Moodle | Synchronous | Exams, In- Class Participation and Quizzes | Main Textbook |
| 6 | 6.1 | Planning and Goal setting | 3 | Face to Face | Moodle | Synchronous | Exams, In- Class Participation and Quizzes | Main Textbook |
| | 6.2 | Planning and Goal setting | 3 | Face to Face | Moodle | Synchronous | Exams, In- Class Participation and Quizzes | Main Textbook |
| | 6.3 | Planning and Goal setting | 3 | Face to Face | Moodle | Synchronous | Exams, In- Class Participation and Quizzes | Main Textbook |
| 7 | 7.1 | Organization Design | 4 | Face to Face | Moodle | Synchronous | Exams, In- Class Participation and Quizzes | Main Textbook |
| | 7.2 | Organization Design | 4 | Face to Face | Moodle | Synchronous | Exams, In- Class Participation and Quizzes | Main Textbook |
| | 7.3 | Organization Design | 4 | Face to Face | Moodle | Synchronous | Exams, In- Class Participation and Quizzes | Main Textbook |



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| ACCREDITION & GUILT | 8.1 | Organization | 4 | Face to Face | Moodle | Synchronous | Exams, In- | Main |
|---------------------|------|---|-----|--------------|--------|-------------|---|------------------|
| | | Design | | | | | Class Participation and Quizzes | Textbook |
| | 8.2 | Organization Design | 4 | Face to Face | Moodle | Synchronous | Exams, In- Class Participation and Quizzes | Main Textbook |
| | 8.3 | Organization Design | 4 | Face to Face | Moodle | Synchronous | Exams, In- Class Participation and Quizzes | Main Textbook |
| 9 | 9 | Mid-Term Exam | 1-2 | Face to Face | Moodle | - | In- Class | Main Textbook |
| 10 | 10.1 | Leadership | 5 | Face to Face | Moodle | Synchronous | Exams | Main Textbook |
| | 10.2 | Leadership | 5 | Face to Face | Moodle | Synchronous | Exams | Main Textbook |
| | 10.3 | Leadership | 5 | Face to Face | Moodle | Synchronous | Exams | Main Textbook |
| 10 | 10.1 | Leadership | 5 | Face to Face | Moodle | Synchronous | Exams | Main Textbook |
| | 10.2 | Leadership | 5 | Face to Face | Moodle | Synchronous | Exams | Main Textbook |
| | 10.3 | Leadership | 5 | Face to Face | Moodle | Synchronous | Exams | Main Textbook |
| 11 | 11 | Second Exam | 3 | Face to Face | Moodle | - | In- Class | Main Textbook |
| 12 | 12.1 | Controlling Activities and Operations | 5 | Face to Face | Moodle | Synchronous | Exams | Main Textbook |
| | 12.2 | Controlling Activities and Operations | 5 | Face to Face | Moodle | Synchronous | Exams | Main Textbook |
| | 12.3 | Controlling Activities and Operations | 5 | Face to Face | Moodle | Synchronous | Exams | Main Textbook |
| 13 | 13.1 | Controlling Activities and Operations | 5 | Face to Face | Moodle | Synchronous | Exams | Main Textbook |



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| | 13.2 | Controlling Activities and | 5 | Face to Face | Moodle | Synchronous | Exams | Main Textbook |
|----|------|---|-----|--------------|--------|-------------|-----------|------------------|
| | | Operations | | | | | | |
| | 13.3 | Controlling Activities and Operations | 5 | Face to Face | Moodle | Synchronous | Exams | Main Textbook |
| 14 | 14 | Revision | 1-6 | Face to Face | Moodle | | | |
| 15 | 15 | Second Exam | 1-6 | Face to Face | Moodle | - | In- Class | Main Textbook |

22. Evaluation Methods:

Opportunities to demonstrate achievement of the SLOs are provided through the following assessment methods and requirements:

| Evaluation Activity | Mark | Topic(s) | SLOs | Period (Week) | Platform |
|----------------------------|------|----------|------|---------------|-----------|
| Quiz | 15 | | | | In campus |
| Exam | 30 | | | | In campus |
| Final Exam | 50 | | | | In campus |
| Participation | 5 | | | | Quiz |

23. Course Requirements (e.g.: students should have a computer, internet connection, webcam, account on a specific software/platform...etc.):

Students should have personal computers or smart phone in addition to activate their JU accounts.

24. Course Policies:

A- Attendance policies:

Students should attend two live classes every week at least during the semester via Microsoft Teams. Failing to meet this requirement will be dealt with according to the university disciplinary rules.

B- Absences from exams and handing in assignments on time:

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Students should not miss their exam except under extreme circumstances. They are then asked and to produce evidence as an excuse for their absence signed by the assistant Dean for students' affairs.

Students should submit their assignments on dates set by their class Professor.

C- Honesty policy regarding cheating, plagiarism, misbehavior:

All the assignments and work submitted by the student must be his or her own. All actions of academic dishonesty including cheating, plagiarism or helping other students in such actions will be dealt with strictly in accordance with the university regulations.

D- Grading policy:

Based on the University's grading policy

E- Available university services that support achievement in the course:

Available university services.

25. References:

A- Required book(s), assigned reading and audio-visuals:

S. Robbins and M. Coulter (2017), Management, 14th edition, Pearson.

26. Additional information:

Name of Course Coordinator: Dr. Niveen AlSayyed Signature: Niveen Alsayyed Date: October 2023

| Head of Curriculum Committee/Department: | Signature: |
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| Head of Department: | Signature: |
| Head of Curriculum Committee/Faculty: | Signature: |
| Dean: | -Signature: |